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## **MULTI-CRITERIA ASSESSMENT OF INTEGRATED LAND-USE/COVER MANAGEMENT ON THE PROVISION OF ECOSYSTEM SERVICES IN PROTECTED AREA OF LAKES PRESPA**

### **ABSTRACT**

There is a growing need of integrating ecosystem services into management strategies of protected areas. The objective of this study was to develop a framework for assessment of the effects of integrated land-use/cover management on the provision of ecosystem services in a protected area. The framework was tested in Prespa Park, a watershed with fragile environments. Within this framework, first to provide ecosystem services was used a modified approach compared to the Millennium Ecosystem Assessment. Then was employed a “benefit transfer” and “expert-based assessment” approach to assess contribution of the land cover classes in case study region to the provision of ecosystem services. In a subsequent step, the services were combined to ecosystem services groups that were designed together with regional stakeholders, considering their ideas, concerns and experiences in regional decision making. The latter was analyzed in a weighting experiment, in which different weighting approaches were tested. For the case study, were identified 16 CORINE land cover classes, 13 ecosystem services and related ecosystem services indicators. Based upon this, was analyzed the performance of the case study region to provide ecosystem services. It was concluded that land-use/cover management was found to affect ecosystem services directly. Results showed that the different data gathering methods: “benefit transfer” and “expert-based assessment” have a considerable impact on the evaluation outcomes, and that the combination of selected services and land cover data can contribute to regional planning by communicating the effect of land cover change on ecosystem services groups. Finally, the results revealed that the proposed framework can be used to determine qualitative estimation of regional potentials to provide ecosystem services as a prerequisite to support regional development planning.

**Key words:** *Multi-criteria assessment, benefit transfer method, expert-based assessment, stakeholder weighting, ecosystem services, landscape planning*

## INTRODUCTION

Ecosystems provide various goods and services to society, which in turn directly contribute to our well-being and economic wealth (COSTANZA, 2000; DE GROOT *et al.*, 2010; FARBER *et al.*, 2002). As a consequence of global increase of economic and societal prosperity, ecosystems and natural resources have been substantially exploited, degraded, and destroyed in the last century (MA, 2005). To prevent further abatement of the quality of ecosystems, the ecosystem services concept has become a central issue in conservation planning and environmental impact assessment (BURKHARD *et al.*, 2010; FISHER and TURNER, 2008).

Land management is an important factor that affects ecosystem services provision. Land cover and land use changes (LCC/LUC) can significantly improve or degrade the provision of ecosystem services (FOLEY *et al.*, 2005; MA, 2005). The basic problem is the quantification of ecosystem services in required detail, as their provision varies considerably as a function of land cover/land use and site conditions such as climate, soil, topography, neighborhood effects, land management practices, and time (DAILY and MATSON, 2008; MEERSMANS *et al.*, 2008; DE GROOT *et al.*, 2010; GRAZHDANI, 2014a, b).

Existing methods of ecosystem services assessment often draw attention to (model-based) up-scaling of monitoring data that has been assessed at the level of the management planning unit (forest stand/field), that of an economic entity (forest district/farm), or at a catchment scale to become linked to an ecosystem service (BALVANERA *et al.*, 2005; DALE and POLASKY, 2007; SANDHU *et al.*, 2008; PERT *et al.*, 2010; POSTHUMUS *et al.*, 2010). Here, literature and expert-driven approaches for bundling knowledge on the provision of ecosystem services on the landscape scale might be a solution (BOLLIGER and KIENAST, 2010; EIGENBROD *et al.*, 2010).

Consistent and comprehensive frameworks that link human society and economy to biophysical entities, and include impacts of policy decisions, have been developed during the last decades. In this study, for the analysis of ecosystem services such a framework was developed in the context of the Millennium Ecosystem Assessment (MA, 2005), which was itself based on DPSIR (Driver, Pressure, State, Impact Response) framework. It was adapted the frameworks by TEEB (2010), and HAINES-YOUNG and POTSCHIN (2010) for indicator selection. These frameworks are among the most recent and comprehensive ecosystem services assessment frameworks.

In this paper is presented a multi-criteria assessment framework for the qualitative estimation of regional potentials to provide ecosystem services as a prerequisite to support regional development planning. In this study, the first step was to apply a modified set of ecosystem services compared to the definitions and terms used in the Millennium Ecosystem Assessment (MA, 2005) and the most recent study on The Economics of Ecosystems and Biodiversity (TEEB, 2010). In comparison to the MA and the TEEB study, the set of ecosystem services was adapted in a participatory process to the concrete needs of the regional planning actors in the Lakes Prespa region. So, to develop an applicable framework, were taken first a set of eleven eco-

system services from the MA (2005) approach to which were added two economy-related services that were proposed by regional actors in the case study region. The resulting thirteen ecosystem services were assessed through (a) a benefit transfer approach, and (b) a qualitative assessment based on expert interviews.

## MATERIAL AND METHODS

### Case study Lakes Prespa region

The framework for assessment of the effects of integrated land-use/cover management on the provision of ecosystem services was applied in a protected area of Prespa Park, officially inaugurated in February 2000, and is located at the border triangle with Albania, Greece and Macedonia (Fig. 1). The Prespa Park comprises both terrestrial and aquatic components and its boundaries.

The territory of the Lakes Prespa Park includes on the terrestrial part agricultural lands, dedicated for the production of field crops, vineyards and orchards, forests, pastures and meadows, settlements, roads, rocky and otherwise unproductive areas, and the entire aquatic component of the two Prespa Lakes.

In the case of Lakes Prespa, relevant CORINE land cover classes were selected from the whole set of 44 classes in a first step. This means, only land cover types occurring in the chosen case study area were considered. In a second step, the list of 23 ecosystem services was checked for relevance in the particular study. For simplification and because of their small share, were regrouped some classes, which resulted in a final set of 16 classes.

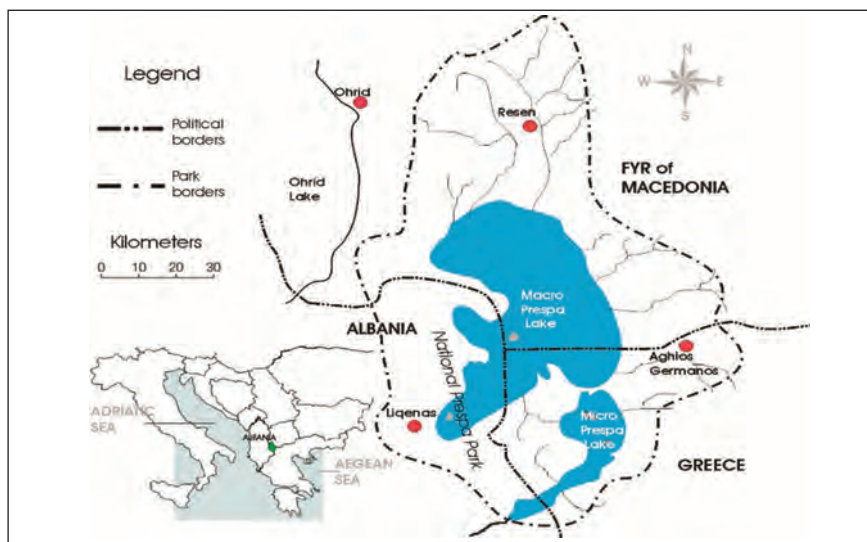


Figure 1. Lakes Prespa Park region.

## Ecosystem services and indicator selection in Lakes Prespa area

At the beginning of this study were identified together with regional actors from land use, regional planning and regional management a set of six ecosystem services groups to be considered within the study. It was achieved consensus with the stakeholders to consider *supporting services* (ecological integrity), *cultural services* (aesthetic value), provisioning services (provision of fresh water and air, defined in the case study as contribution to *human health and well-being*; *bio-resource provision* including timber, food, and fibres), and *regulating services* (formulated as mitigation of climate change impact). In the discussion process with regional working groups and with actors participating in the creation of regional development plans, was recognized the need to incorporate economic aspects of land use. Regional economy was introduced to account for the (measurable and marketable) economic outputs that land use (mainly agriculture and forestry) can generate.

In order to assess the ecosystem services groups at the top were selected first suitable ecosystem services from literature (BURKHARD *et al.*, 2009; DE GROOT *et al.*, 2010; MA, 2005). This set comprises (1) provision of food and fodder, (2) provision of wood/timber, (3) clean air provision, (4) local climate regulation, (5) global climate regulation, (6) water balance regulation, (7) clean water provision, (8) soil erosion protection, (9) recreation and ecotourism, (10) aesthetic value, and (11) biodiversity. With respect to the ecosystem services group regional economy, were added two services that were called (12) income/returns from land-based production and (13) contribution to the overall added value (Table 1). The above described ecosystem and economic services were in a second step validated by regional actors. In a third step, was come to a consensus on the final set of ecosystem services to be bundled into our ecosystem service groups (Table 1). To operationalize the framework, it is important to select indicators that provide accurate information on all main aspects of ecosystem services provision. From these investigations and through discussion within the research group was derived one suitable indicator for each ecosystem service (Table 1).

Table 1. Ecosystem services and indicators that are used in the assessment framework

Ecosystem services		State (s) and performance (p) indicators	Assessed through	
			(a) Benefit transfer	(b) Experts
1.	Food/ fodder	(p) Harvest/Yield [ $dt\ ha^{-1}\ a^{-1}$ ]	x	x
2.	Wood/Timber	(p) Harvest/Yield [ $m^3\ ha^{-1}\ a^{-1}$ ]	x	x
3.	Clean air provision	(s) Green volume [ $m^3\ ha^2$ ]	x	x
4.	Climate regulation (local)	(p) Cool air production [ $m^3\ ha^{-1}\ h^{-1}$ ]	x	x
5.	Climate regulation (global)	(s) Storage of C in vegetation [ $kg\ C\ ha^{-1}$ ]	x	x
6.	Water (balance) regulation	(s) Surface roughness [Mannings n]	x	x
7.	Maintenance of healthy water bodies	(s) N-export with seepage water [ $kg\ N\ ha^{-1}\ a^{-1}$ ]	x	x
8.	Soil erosion protection	(s) Run-off coefficient [ $\psi$ ]	x	x
9.	Recreation and ecotourism	(s) (Suitability for outdoor recreation)		x
10.	Aesthetic	(s) (Scenic beauty, visual quality)		x
11.	Biodiversity	(s) Number of vascular plant species	x	x
<b>Economic services</b>		<b>State (s) and performance (p) indicators</b>	<b>Data source</b>	
12.	Income/returns from land-based production	(p) Contribution margin [ $€\ ha^{-1}\ a^{-1}$ ]	x	x
13.	Contribution to overall value added	(p) Regional tax, revenue, trade tax [ $€\ ha^{-1}\ a^{-1}$ ] (non-land-based production)		x

## **Data gathering methods**

### ***Benefit transfer***

In a first step, was used a benefit transfer method (PLUMMER, 2009; TROY and WILSON, 2006), which can be described as an up-scaling of data assessed on smaller spatial units to larger areas that are assumed to be homogenous. This included a meta-analysis of primary studies and look-up tables to provide the indicator values. For this reason, first the study was focused on data from regional investigations and tried to select studies that provide values for different land uses. In most cases values were available only for the main land cover classes such as arable land, forest, and grassland/pasture. Therefore, were estimated lacking values for other land cover types on the basis of these values (semi-quantitative assessment). Finally, were standardized the values obtained from literature to a relative scale (0–100 value points).

### ***Expert-based assessment***

The services (9) recreation and ecotourism, (10) aesthetic, and (13) contribution to the overall added value were assessed by expert based opinion. Here, were asked experts to assign values ranging from 0 (no relevant contribution) to 100 (maximum possible contribution) in a scoring exercise with 10 point steps to all land cover classes. In addition to an assessment table which translated the evaluation categories into verbal meanings, the experts were provided with a short description of ecosystem services and indicators to increase consistency with the benefit transfer results. The 8 experts in this exercise were 2 physical geographers, 3 forestry scientists and 3 environmental engineers. According to the number of land cover classes (16) and services (13), the assessment matrix offered 208 fields the experts had to fill in. Were used again standardized mean values to have a data matrix that can be compared with the one obtained from the benefit transfer assessment.

## **Multi-criteria aggregation framework**

### ***Bundling of ecosystem services to groups***

Finally, was applied a MCA (BELTON and STEWART, 2002) to aggregate the single services to the six ecosystem services groups. The ecosystem services groups were assessed by integrating the following services: **a**) Ecological integrity: Water (balance) regulation (6), clean water provision (7), biodiversity (11); **b**) Aesthetic value: Recreation and ecotourism (9), aesthetic value(10); **c**) Human health and well-being: Clean air provision (3), clean water provision (7), recreation and ecotourism (9); **d**) Mitigation of climate change impact: Local (4), and global climate regulation (5), water (balance) regulation (6), soil erosion protection (8); **e**) Bio-resource provision: Food and fodder (1), and wood/timber provision (2); **f**) Regional economy: Income/returns from land-based production (12), contribution to overall value added (13).

### ***Weighting methods***

The use of hierarchical multi-criteria techniques requires the implicit or explicit application of weights. Were applied explicit weights as the importance of the various

ecosystem services might differ with respect to the context, the included stakeholders, and the investigated region. Therefore, was used **(i)** pairwise comparison of services as described in the Analytical Hierarchy Process (AHP) (SAATY, 1977), **(ii)** Likert categories, and **(iii)** equal weights of our ecosystem services/economic services. The aim was to obtain a prioritization of the services that have been assigned to the six ecosystem services groups, and to reflect the importance of the services weights for final assessment of the performance of the model region in providing ecosystem services.

### ***Aggregation procedure***

In order to obtain an overall performance value for each alternative land cover class against each of the six ecosystem services groups, was used a linear additive value function to combine individual services.

The steps necessary for producing an overall value per land cover class and ecosystem service group, were as follows. In step 1 and 2 were taken the data that were collected through benefit transfer and-if necessary expert questioning about qualitative and semi-quantitative indicators. During step 3 they were standardized. During step 4, was attributed a weight to each of the selected services. In step 5 were aggregated the standardized services values and weights to an overall value per land cover class with respect to each ecosystem services group. In step 6, prior to their application, a further standardization of the produced aggregated values was needed to have as final output value scores ranging from 0 to 100.

The results of this mixed-method approach were compared with outcomes from the exclusive use of expert-estimations. Finally, were compared the results of the three weighting exercises.

### **Data analysis**

The results of the different data gathering methods were compared to detect convergences and divergences. This was done through application of Spearman's rank correlation coefficient with SPSS version 17.0.

## **RESULTS AND DISCUSSION**

### **Data gathering results**

To assess different land cover types' capacities to provide ecosystem services, a matrix was created. On the y-axis of this matrix, the 16 CORINE land cover types are placed. On the x-axis, the 13 ecosystem services are placed. At the intersections (altogether 208), different land cover types' capacities to provide the individual service were assessed on a scale consisting of: 0 = no relevant contribution, and 100 = very high relevant contribution. The final, standardized values per land cover class and service obtained by the benefit transfer approach are also shown in table 2, while table 3 displays the standardized values obtained from the expert opinion assessment.

Table 2. Standardized values per land cover class and ecosystem services obtained by the benefit transfer approach

CLC-classes	Ecosystem services												
	1	2	3	4	5	6	7	8	9	10	11	12	13
Industrial or commercial units, ports	0	0	0	6	0	3	20	25	-	-	26	0	-
Road and construction sites	0	0	0	25	0	3	20	6	-	-	27	0	-
Dump sites	0	0	0	6	0	0	20	69	-	-	33	0	-
Urban green, sport and leisure facilities	0	0	3	81	25	40	66	69	-	-	26	0	-
Non-irrigated arable land	56	0	1	81	6	21	0	81	-	-	3	100	-
Fruit trees, vineyards and orchards	100	0	29	56	50	50	60	88	-	-	35	100	-
Pastures	36	0	3	81	36	81	70	88	-	-	4	40	-
Complex cultivation patterns	28	0	11	100	14	38	35	88	-	-	9	32	-
Land princip. occ. by agriculture	28	0	3	100	14	21	56	88	-	-	8	32	-
Broad-leaved forest	0	78	100	56	100	90	71	100	-	-	77	11	-
Coniferous forest	0	100	82	56	100	80	49	100	-	-	23	10	-
Mixed forest	0	89	88	56	100	100	60	100	-	-	100	11	-
Natural grassland	12	0	3	81	22	92	100	88	-	-	14	11	-
Moors, heathland, inland marshes	0	0	3	56	23	46	100	100	-	-	14	0	-
Transitional woodland-shrubs	0	26	16	56	50	100	100	100	-	-	14	0	-
Water courses, water bodies	0	0	0	100	0	0	39	100	-	-	0	0	-

Table 3. Standardized values per land cover class and ecosystem services obtained from the expert opinion assessment

CLC-classes	Ecosystem services												
	1	2	3	4	5	6	7	8	9	10	11	12	13
Industrial or commercial units, ports	0	0	0	0	0	0	0	0	0	0	0	0	100
Road and construction sites	0	0	0	0	0	0	0	0	0	0	0	0	50
Dump sites	0	0	0	6	0	0	0	10	0	0	6	45	11
Urban green, sport and leisure facilities	5	15	45	53	21	30	30	35	53	53	33	10	6
Non-irrigated arable land	100	25	35	42	42	35	20	30	26	26	28	100	44
Fruit trees, vineyards and orchards	100	20	50	63	47	50	50	60	58	58	50	90	39
Pastures	60	10	50	58	47	60	50	60	63	68	61	60	22
Complex cultivation patterns	70	25	60	63	47	55	50	60	74	89	72	70	33
Land princip. occ. by agriculture	60	10	50	63	53	55	50	65	74	68	61	60	22
Broad-leaved forest	10	90	100	100	100	100	100	100	95	95	89	65	28
Coniferous forest	10	100	100	95	100	100	90	100	84	79	72	75	28
Mixed forest	10	100	100	100	100	100	100	100	100	100	100	70	28
Natural grassland	15	0	50	63	68	80	890	90	84	89	94	20	0
Moors, heathland, inland marshes	5	15	50	63	74	90	85	90	95	95	100	0	0
Transitional woodland-shrubs	10	30	70	68	74	75	80	95	95	95	94	25	0
Water courses, water bodies	30	0	20	68	21	70	45	0	95	95	44	35	22

Table 2 and 3 show concentrations of high capacities to provide a broad range of ecosystem services for the different forest land cover types, moors and heath lands. Moreover, it reveals rather high capacities of many nature- near land cover types to support ecological integrity. The highly human-modified land cover types, industrial or commercial areas, and dump sites, have very low or no relevant ca-

capacities to provide ecosystem services. Hence, a pattern emerges which matches well with the results one would assume.

The land cover class “non irrigated arable land” was estimated to perform less well by the benefit transfer method. Based on the chosen indicators, even industrial and commercial units, ports etc. performs better.

A comparison of the methodologies was limited to services that could be quantified in the benefit transfer method. Of the services that could be compared, good to very good correlation between both assessment methods was found for all ecosystem services except biodiversity by application of Kendall-Tau and Spearman-Rho (Table 4). For the service biodiversity, the difference of the final scores (mean values) obtained from our two methods amounted on average 36 points over all land cover classes (maximum 86 points), whereas average difference of all services was only 20 points.

Table 4. Correlation analysis of indicator-based and expert based data

	Ecosystem services								
	1	2	3	4	5	6	7	8	11
Kendall-Tau	0.737	0.583	0.881	0.443	0.806	0.646	0.550	0.728	0.012
Spearman-Rho	0.819	0.652	0.956	0.603	0.899	0.781	0.720	0.780	-0.026

Correlation is significant at the 0.01 level (two-tailed).

### Performance of the Lakes Prespa area towards ecosystem services groups

For aggregating the ecosystem services to the ecosystem service groups, were applied different weighting methods. The weights obtained from stakeholder weighting are given in Table 5.

Table 5. Results of stakeholder weighing using AHP, Likert Scale and equal weights towards ecosystem services groups

Service	AHP		Likert Scale		Balanced* (1/n)	
	Weights	SD**	Weights	SD	Weights	
<b>Contribution to ecological integrity</b>						
6	Water (balance) regulation	0.321	0.150	0.307	0.056	0.333
7	Clean water provision	0.434	0.237	0.351	0.041	0.333
11	Biodiversity	0.246	0.193	0.342	0.049	0.333
<b>Aesthetic value</b>						
9	Recreation and ecotourism	0.588	0.272	0.520	0.092	0.500
10	Aesthetic	0.412	0.272	0.480	0.092	0.500
<b>Human health and well-being</b>						
3	Clean air provision	0.426	0.192	0.353	0.045	0.333
7	Clean water provision	0.389	0.174	0.350	0.048	0.333
9	Recreation and eco-tourism	0.185	0.126	0.297	0.054	0.333
<b>Mitigation of climate change impact</b>						
4	Climate regulation (local)	0.255	0.178	0.249	0.083	0.250
5	Climate regulation (global)	0.196	0.165	0.253	0.056	0.250
6	Water (balance) regulation	0.218	0.114	0.248	0.055	0.250
8	Soil erosion protection	0.330	0.157	0.249	0.052	0.250
<b>Bio-resource provision</b>						
1	Food and fibre	0.659	0.226	0.553	0.073	0.500
2	Wood/Timber	0.341	0.226	0.447	0.073	0.500
<b>Regional economy</b>						
12	Income>Returns from land-based production	0.626	0.240	0.535	0.085	0.500
13	Contribution to overall value added	0.374	0.240	0.465	0.089	0.500

\* - equal weights used to test sensitivity of final evaluation of the six ES groups as a result of aggregation

\*\* - standard deviations.



Using the AHP software, a consistency factor is given as a measure for the logical rationality of responses. A factor of lower than or equal to 0.1 is considered satisfactory (SAATY, 2005). Consistency of the ecosystem services groups aesthetic value, bio-resource provision and regional economy was perfect (0.0) since only two services have been compared (only one decision). For the ecosystem service group's contribution to ecological integrity, human health and wellbeing and mitigation of climate change impact mean inconsistency of weights was 0.276, 0.141, and 0.132, respectively. The mean standard deviations (SD) of services weights were 0.19 (ecological integrity), 0.27 (aesthetic), 0.16 (human health and well-being), 0.15 (mitigation of climate change impact), 0.23 (bio-resource provision) and 0.24 (regional economy). SD of weighted services show that ambiguous judgments of services have been made mainly within the ecosystem services group's aesthetic value and regional economy. In contrast, people have been more coherent comparing services used to assess human health and well-being and mitigation of climate change impact.

The results of the stakeholder based weighting using the Likert scale showed a slight prioritization for recreation and ecotourism(9) in comparison to aesthetic (10) within the ecosystem services group aesthetic value. Concerning human health and well-being, clean air provision (3) was prioritized. As to bio-resource-provision, food and fodder (1) was more important for the respondents than the provision of wood/timber (2). The variance of stated importance was highest for recreation/ecotourism (9) and aesthetic (10), followed by the economic services (12, 13), and local climate change mitigation (4).

The trends of the distribution of weights were similar for both weighting methods. Most notably was the preference of stakeholders towards recreation and ecotourism (9) compared to aesthetic (10) in the ecosystem service group aesthetic value, and the provision of food and fodder (1) in comparison to wood/timber (2) in the ecosystem service group bio-resource provision.

Table 6 shows that the impact of both weighting exercises on the assessment of the ecosystem service groups in the model region is negligibly small for the final result obtained from the two different data gathering methods. Therefore, we dropped the results of the weighting exercise from the subsequent analysis of the differences between the data gathering methods.

Table 6. Assessment results of the study region according to the six ecosystem services groups. \* Results from use of mixed data derived mainly from benefit transfer. \*\* Resulting value points when only data of the expert-based assessment are use

Ecosystem services groups	Ecological integrity		Aesthetic value		Human health and well-being		Climate change mitigation		Bio-resource provision		Regional Economy	
	(a)*	(b)**	(a)	(b)	(a)	(b)	(a)	(b)	(a)	(b)	(a)	(b)
AHP-weights	28	47	47	48	30	47	67	53	56	81	63	79
Likert-weights	26	47	47	48	31	47	63	54	56	81	65	80
Balanced weights	26	47	47	48	32	47	62	53	56	81	66	81

The scores for the ecosystem service group's contribution to ecological integrity, human health and well-being, and bio-resource provision differed considerably. The benefit transfer method estimates them to be lower by 21, 15, and 25 points, respectively.

Considering the ecosystem service group contribution to ecological integrity, the study region performed with 26 (benefit transfer based) against 47 (expert-based) points. In contrast, mitigation of climate change impact scores 10 points better when the benefit transfer method is applied. Note however, that the data for the services recreation and ecotourism (9), aesthetic (10), and contribution to overall added value (13) could only be obtained from the assessment of expert-based assessment.

## CONCLUSION

The results of this study showed that the combination of selected services and land cover data can contribute to regional planning by communicating the effect of land cover change on ecosystem services groups.

A benefit from this study was the opportunity to integrate both, expert based opinion and literature values. It was demonstrated that the different data gathering methods “benefit transfer” and “expert-based assessment” have a considerable impact on the evaluation outcomes. A problem revealed in this study is that different data gathering approaches lead to different appraisals of such areas. Based on our experiences, it is concluded that expert estimation might be the more appropriate approach to estimate the regional potential to provide ecosystem services though the representativeness of expert or stakeholder groups.

The framework presented in this paper is useful to better understand and quantify the interactions between land-use/cover management and the provision of ecosystem services. It is worthwhile and meaningful to support regional planners and resource managers to come to a sustainable and adapted landscape composition, to detect undesirable patterns, and, finally, to estimate the impacts of land use policies. The framework is suited for a generic comparison of different regions based on easily accessible CLC data. It could be of considerable significance to encourage discussion among stakeholders and communication of possible effects of land cover changes.

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